Information We Collect

Our website utilizes the Google Analytics and Visitors Traffic Real Time Statistics plugins for WordPress. These tools collect IP addresses and cookies to track website traffic and user information such as number of users, page views, referring search engines and location (country/city) of users.

How we Use this Information

The Translational Neuroscience Training for Clinicians administrative team is committed to recruiting individuals from a broad geographic pool. To pursue this commitment, we use the Google Analytics and Visitors Traffic Real Time Statistics services to assess the effectiveness of our outreach to potential applicants. All information collected is used in aggregate and no attempts to identify individual users will be made.

Google Analytics and Opt Out

Google Analytics is a Google web service that tracks and reports website data. The Google Analytics terms of service prohibit sending personally identifiable information (PII) to Google Analytics. PII includes any data that can be used by Google to reasonably identify an individual, including (but not limited to) names, email addresses, or billing information. Please see <u>"How Google uses data when you use our partners' sites or apps"</u>.

To have more control over the data collected by Google analytics or to opt out, see the following links on <u>Google Account settings</u> and the <u>Google Analytics opt-out browser add-on</u>.

Visitors Traffic Real Time Statistics

Visitors Traffic Real Time statistics is a WordPress plugin that tracks number of users and sessions per day, in addition to browser, referring search engine and top referring sites. We use this plugin to gauge web traffic. More information on this plugin can be found <u>here</u>. Please note that we use the Basic version, and not the Pro version.

More on IP Addresses and Cookies

An IP address is a number automatically assigned to your computer when accessing the internet. IP addresses allow computers and servers to recognize and communicate with one another.

Cookies are small data files that a website can transfer to your computer. Most internet browsers automatically accept cookies. You may choose to set your browser to refuse cookies or to alert you when they are being sent.

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